

InVADE launch Asterisk®-based dialler solution for NIPO CATI

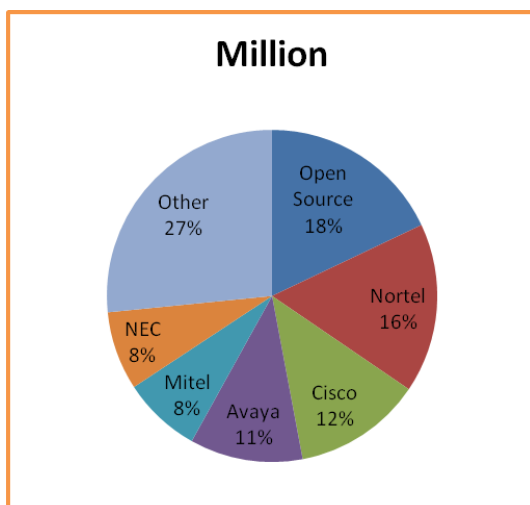


*The market for Open Source PBX systems is growing rapidly and displacing legacy and proprietary systems. Why? They are not just a little cheaper ... they are a LOT cheaper with **higher flexibility** of the systems, as compared to proprietary, for integrating software applications.*

"Open Source PBX is 18% of the North American market. That places Open Source (OS) ahead of every PBX and Key system manufacturer"

John Malone, The Eastern Management Group, Inc.

Since there is a wide range of open source based offerings in the market today, and since the entry barrier for vendors is much lower with these new technologies than it was in the proprietary world, InVADE has exhaustively evaluated these vendors to select the most suitable for the Market Research industry.



Asterisk® is the world's leading OS telephony engine and toolkit, holding 85% of the market share. It runs on a wide variety of operating systems including Linux, and can interoperate with almost all standards-based telephony equipment using relatively inexpensive hardware.

Drive productivity with InVADE

Asterisk® is synonymous with IP-telephony – but it is fully capable of working as well with traditional analog and digital equipment.

This means you can upgrade an old telephony system without the high cost of changing all of your telephone sets to IP phones. You can enjoy all the features without investing in additional equipment. Asterisk also allows you to gradually start using IP service providers and IP telephone sets in conjunction with the old equipment.

InVADE's dialler is fully compatible with the native core of Asterisk but there are many hardware vendors and Asterisk distributions, ranging from small appliances to large servers. Each of these virtually unlimited combinations could introduce its own unpredictable behaviour.

However, we didn't want one solution for the low end and one for the high end, but one that could cover the full range from 5-500 users!

InVADE's choice of Asterisk® compatible hardware vendor was based on providing an ecosystem of flexible hardware building blocks that keep your investment costs to a minimum and deliver a rapid return on investment.



For this reason InVADE decided to promote Xorcom to "preferred" supplier status after many successful tests and implementations. This does not mean other implementations cannot be used - but it is with Xorcom that InVADE's dialler is certified.

Most scaleable hardware vendors require PCI/PCIe cards, so expansion can be limited to physical space in the servers, with the downtime that installations need with the server turned off. Xorcom's USB approach makes expansion easy - you simply plug additional hardware into a spare USB port on the server or USB hub.

With the development of Twinstar™ and RapidRecovery™ features Xorcom have introduced the ability for Enterprise level fault tolerance to Asterisk systems.



Benefits at a Glance...

Full Telephony connectivity

Analog extensions and trunks

Basic and Primary Rate ISDN

VoIP - SIP/IAX

SMS and GSM Gateways

Modular expansion

Standard 1U or 2U building blocks

Mix and match VoIP and analog extensions seamlessly

Range from 5 – 500 ports

Business Critical support

"Hot pluggable" expansion

Rapid recovery options

High availability options

Redundancy options

Other Benefits

Full Enterprise PBX functionality

Peripheral device support (I/O ports)

Fax and Modem support

"Native" Asterisk®

Call Centre and CRM options



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